



**National Book Access Association
2024 Annual Conference**

Building foundations through books

SPONSORSHIP PACKAGES

FEB
15 & 16

ABOUT THE EVENT

NATIONAL BOOK ACCESS ASSOCIATION

Mission: The National Book Access Association (NBAA) formed in 2023 by passionate individuals and organizations working to provide equal access to books and promote literacy.

Our shared mission is to strengthen the impact of local and regional book distribution organizations through strategic collaboration, resource-sharing, and professional development. We are actively seeking individuals and organizations to join our network.

Learn more and sign up today at <https://www.nationalbookaccess.org>

CONFERENCE

The event was first held in 2022 by professionals in the book distribution industry.

We are excited to announce that this conference is now an official program of the National Book Access Association.

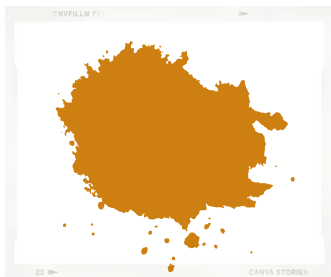
Through this conference, we will share ideas and best practices for those in the book distribution space.

Together, we can make a meaningful difference in book access.



The National Book Access Association has the potential to reach 400 employees working in book access. Cumulatively, these organizations distribute more than 15 million books nationwide.

SPONSORSHIP LEVELS



BRONZE INK
\$1,000

- Logo, hyperlink, short description on the NBAA conference website
- Verbal recognition during the opening and closing remarks of the conference
- 1 complimentary conference registration
- Sponsor recognition in post-conference press releases
- Opportunity to include an item in a digital goodie bag given to attendees
- Mention in the official conference welcome email to attendees
- Recognition in the post-conference thank you email to attendees
- Organization's name listed in a dedicated "Thank You" post on NBAA social media channels
- All sponsor logos displayed on static slide during the 5-minute session breaks



SILVER QUILL
\$2,500

- All Bronze Sponsor benefits
- Opportunity to contribute to the blog as a guest writer
- Featured logo placement on conference website
- 1 additional conference registration (2 total)
- A 30 second video of the organization played during conference breaks (video to be provided by the sponsor)
- A dedicated social media post

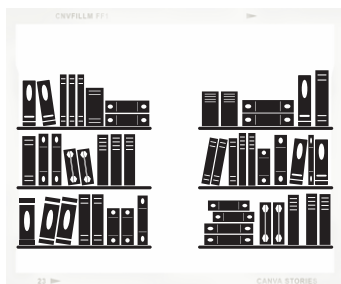
SPONSORSHIP LEVELS



GOLDEN BOOK
\$5,000

- All Silver Sponsor benefits
- 2 additional conference registrations (4 total)
- Opportunity to introduce a keynote speaker
- Logo Placements
 - Conference Webpage (prime)
 - Virtual conference platform/landing page
 - Conference section of the NBAA newsletter
 - NBAA email marketing campaigns
- Promotional Video
 - A 60 second video of the organization played during conference breaks (video to be provided by the sponsor)
 - Opportunity to include a promotional video in the post-conference email
- Networking session
 - Naming rights to one Networking Session (e.g., "Networking Session, sponsored by [Your Organization]")
 - Recognition during the session by the host/moderator
 - Listing as Networking Session sponsor in all conference agenda emails & newsletter
 - Branded social media posts regarding the Networking Session
 - A brief description and hyperlink in the session's section of the conference platform

SPONSORSHIP LEVELS



PLATINUM LIBRARY \$10,000

maximum 2

- All Gold Sponsor benefits
- 5 additional complimentary conference registrations (9 total)
- Logo Placements/Name Recognition
 - Premier logo placement on the conference website, all promotional materials
 - A 'Thank You' post on NBAA's social media channels, mentioning your contribution as the largest conference sponsor
 - Opportunity to send a direct email to the attendees post-conference (content to be approved by NBAA)
 - Dedicated 'Sponsor Spotlight' segment during the conference
 - Emails to attendees that opt-in
 - Logo, link to website, short description on the NBAA conference website
 - Opportunity to present a 'welcome speech' at conference
 - Opportunity to offer a prize/giveaway, promoted by NBAA
 - NBAA will promote an approved post-conference webinar on a relevant topic
 - Banner ad on NBAA website for 3 months
- Lunch and Learn
 - Naming rights to one Lunch and Learn session (e.g., "Lunch and Learn, sponsored by [Your Organization]")
 - Opportunity to present during or simply sponsor the session
 - Inclusion in the promotion of the Lunch and Learn session
 - Listing as Lunch and Learn sponsor in all conference agenda emails
 - Inclusion in NBAA's newsletter with mention of the sponsored session
 - Dedicated social media posts regarding the Lunch and Learn session
 - A brief description and link to your organization's website in the session chat

SPONSORSHIP FORM



MAKE IT OFFICIAL!

1 Complete this form and return it & high-resolution logo to hello@nationalbookaccess.org

2 Complete your payment by submitting the payment form to mwilliamson@firstbook.org

Bronze Ink, \$1,000

Golden Book, \$5,000

Silver Quill, \$2,500

Platinum Library, \$10,000

CONTACT INFO

Name:

Company:

Phone:

Email:

I have sent my high-resolution logo to hello@nationalbookaccess.org

PAYMENT DETAILS



FINALIZE PAYMENT!

Payment Options to NBAA

Check:

Please make check payable to "NBAA C/O First Book" and send to:

PNC Bank C/O First Book
Lockbox Number 826769
312 W. Route 38
Moorestown, NJ 08057

ACH:

If you choose this option, we can provide account number, routing number, and swift code upon request.

THANK YOU

CONTACT US



nationalbookaccess.org

hello@nationalbookaccess.org

c/o First Book

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